

Welcome to Explore your Why

30 questions designed to help you build up a collection of valuable insights into your practice, which could be really handy for applications, writing your artist's statement or generating content for your online platforms. Enjoy!

1. What does being a maker mean to you?
2. Can you describe your work in 3 sentences?
3. Who do you make for?
4. What aspect of your work is your defining feature?
5. What are the values behind your work?
6. Who are 3 of your making heroes?
7. What is something I may not know about your work?
8. What does it feel like when you are making something?
9. What do you love about the materials you use?
10. What intrigues you?
11. Where do you go to get your ideas?
12. When inspiration strikes what do you do?
13. Where do you make your work?
14. How do you design your work?
15. What is your signature technique or process?
16. What 5 words describe the look of your work?
18. What does your work feel like to touch?
17. Which piece of work is your favourite & why?



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19. Where do you imagine your work living once it's out in the world?
20. What do you hope people feel when they interact or engage with your work?
21. What is your favourite piece of feedback about your work?
22. Where is your dream location to show/sell your work?
23. Who would you love to collaborate with?
24. What do you do to recharge creatively?
25. What do you do when things don't go well in your making?
26. What is the biggest challenge in your work?
27. What issues within craft/art/design are you passionate about?
28. What question do you wish people would ask you about your work?
29. What are you proud of?
30. What are you looking forward to starting in the year ahead?

This e-flet was written by Melody Vaughan (they/them).

Creative mentoring tending to cultures of care

Melody is committed to working with professional artists, designers & contemporary craft makers who want to build ethical and sustainable creative practices full of care.

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